

DETAILED REPORTING INSTRUCTIONS

Detailed Usage Reports are to be submitted by Vendors on a monthly basis and no later than 15 days after the end of the applicable service period. Please see [UTP Data Policies](#) for reporting requirements. Detailed Usage Reports are to be uploaded via the [NORA](#) Reporting Application under the Detailed Reporting tab. Report Title ID is required if the Detailed Report includes items that are billed to your firm. NORA will sum up the quantities for the corresponding product/reporting month and automatically enter the total into Summary Usage Reporting. Report Title ID can be found in NORA under the Usage Reporting tab for each Report Title Name.

SUGGESTED USAGE REPORTING CODES FOR UTP LEVEL 1

UTP Plan Administration provides a list of suggested product codes for Vendors to use to report above. Vendors must receive prior approval from UTP Administration to use codes other than the suggested codes.

Below is a list of **suggested codes** for UTP.

NONPROFESSIONAL SUBSCRIBERS (Controlled + Uncontrolled)

Product Code	Detailed Reporting Required	Description	Assessment	Fee as of 2025
100178		Real-Time Nonprofessional Controlled Subscriber	Billable to the Vendor	\$1 per month
1007980	Yes*	Real-Time Nonprofessional Subscriber-Uncontrolled	Billable to the Vendor	\$1 per month
Not Reportable		Delayed Nonprofessional Controlled Subscriber	Non-Billable	\$0
UTP1DFDLN	Yes*	Delayed Nonprofessional Subscriber-Uncontrolled	Non-Billable	\$0

CONTROLLED SUBSCRIBERS

Product Code	Detailed Reporting Required	Description	Assessment	Fee as of 2025
100172		Real-Time Professional Controlled Subscriber -Internal	Billable to the Vendor	\$24 per month
993384	Yes	Real-Time Professional Controlled Subscriber -External	Billable to the Vendor	\$24 per month
100175		Real-Time Per Query	Billable to the Vendor	\$0.0075 per query
100176		Voice Response System	Billable to the Vendor	\$21.25 per month
UTP1AWVR	Yes	Real-Time Professional Controlled Subscriber -Academic Waiver	Non-Billable	N/A
Not Reportable		Delayed Professional Controlled Subscriber	Non-Billable	N/A

UNCONTROLLED RECIPIENTS

Product Code	Detailed Reporting Required	Description	Assessment	Fee as of 2025
UTP1DFRTP	Yes	Real-Time Professional Subscriber-Uncontrolled	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFRTI	Yes	Real-Time Indirect Access Data Feed	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFRV	Yes	Real-Time Indirect Access Data Feed Redistributor	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFRD	Yes	Real-Time Direct Access Data Feed	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFRW	Yes	Real-Time Direct Access Data Feed Redistributor	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFDL	Yes	Delayed Data Feed	Non-Billable to the Vendor	Billable to the Recipient
UTP1DFDV	Yes	Delayed Data Feed Redistributor	Non-Billable to the Vendor	Billable to the Recipient

UNCONTROLLED RECIPIENTS -SPECIALIZED USE CASES

Product Code	Detailed Reporting Required	Description	Assessment	Fee as of 2025
UTP1APIR	Yes*	Real-Time Professional Uncontrolled Recipient**	Billable to the Vendor	\$24 per month
UTP1APIS	Yes*	Real-Time Nonprofessional Uncontrolled Recipient***	Billable to the Vendor	\$1 per month
UTP1APID	Yes*	Delayed Professional Uncontrolled Recipient**	Billable to the Vendor	N/A
UTP1APIN	Yes*	Delayed Nonprofessional Uncontrolled Recipient***	Billable to the Vendor	N/A

* Broker-dealer exempt

**, PROFESSIONAL UNCONTROLLED RECIPIENTS - If the Uncontrolled Recipient does not qualify as a Nonprofessional and is required to login to the Vendor's Display Service before each session, the Subscriber may be reported by the Vendor as a Controlled Subscriber. No redistribution is permitted by such Subscribers, and use is restricted to one Subscriber. Professional Uncontrolled Recipients may not use third party software to qualify for this exception.

***. NONPROFESSIONAL UNCONTROLLED RECIPIENTS - If an Uncontrolled Product Recipient qualifies as a Nonprofessional, the Subscriber may be reported as a Nonprofessional Subscriber and may be charged the Nonprofessional rates. To receive the Nonprofessional rates, Vendors are to separately identify and submit Detail Usage Reports listing all Nonprofessional Uncontrolled Recipients. No redistribution is permitted by such Subscribers, and use is restricted to one Subscriber.

BUSINESS REQUIREMENTS FOR DETAILED USAGE REPORTING

VRXLS REPORT FORMAT:

In order to successfully upload a Detailed Reporting file, the file must conform to the requirements listed below. Each Detailed Reporting file is to follow the below requirements for the File Name, Header and Detail Row Data Elements.

Please see [Detailed Reporting Template](#). The acceptable file extension/format for VRXLS is .xls or .xlsx.

1. FILENAME FORMAT

The name of the file must be in the format “CSV_DISTRID_YYYYMM_UTP”.

- CSV is a constant.
- DISTRID is the four-character Vendor ID, for example ABCD. Your firm’s four-character Vendor ID can be found on the HOME page of your NORA account, next to your firm’s Vendor Name. This ID is assigned by UTP Administration.
- YYYYMM is the year and month of the file, for example 201701 for January 2017.
- UTP is a constant.

2. HEADER ROW DATA ELEMENTS FORMAT

The Header Row **must** be in the format shown below:

Column Position	Type	Row	Description
A	Text	1	Vendor Name: Name of the firm submitting the usage report
A	Text	2	Vendor Address 1
A	Text	3	Vendor Address 2
A	Text	4	Vendor ID: Four-character Vendor ID, for example ABCD. Your firm’s four-character Vendor ID can be found on the home page of your NORA account, next to your firm’s Vendor Name. This ID is assigned by UTP Administration.
A	Text	5	Vendor Contact Name
A	Text	6	Vendor Contact Email
A	Numeric	7	Vendor Contact Telephone

3. DETAIL ROW ELEMENTS

Your firm will assign each Data Feed Recipient, Subscriber Firm or each individual Subscriber (referred jointly as “Subscriber”), a unique “Account Number” (also referred to as a ‘VAN’ or ‘Vendor Account Number’) and indicate the location address. Data product inventory is then to be added for each Vendor Account Number at a specific location for the service month, starting on the first of the month and ending on the last day of the month. Vendors are to report the data product inventory for each Subscriber for each month until service is terminated. Begin Column Headers in Column A, Row 9 EXACTLY as it appears below. The first header is SUBNAME. Begin the entry of the Detail Row Elements on Column A, Row 10. All fields are required with the exception of ADD2 and ADD3. RPTID (Report Title ID) is required if billable items are included in the report. In the event that Per Query products or other data products that do not have a Subscriber name and address need to be reported, use the name of your firm as the Subscriber name, and include your firm’s other information in the row.

Column / Row Position	Type	Maximum Length	Column Header (Description)
Column: A Row: 10	Text	64	SUBNAME Subscriber Name receiving the data (Firm ABC)
Column: B Row: 10	Text	64	ADD Subscriber Address Line 1
Column: C Row: 10	Text	64	ADD2 Subscriber Address Line 2 (Optional)

Column: D Row: 10	Text	64	ADD3 Subscriber Address Line 3 (Optional)
Column: E Row: 10	Text	32	CITY Subscriber City
Column: F Row: 10	Text	3	STATE OR PROVINCE Subscriber State or Province
Column: G Row: 10	Text	15	POSTAL CODE Subscriber Zip Code
Column: H Row: 10	Text	2	COUNTRY Subscriber Country Code (Must be 2 digit code) IOS Country Codes
Column: I Row: 10	Text	32	VAN Vendor Account Number is a unique number assigned by your firm to the Subscriber
Column: J Row: 10	Text	32	PROCEDURE Vendor's Product Code – Unique product code assigned to each UTP Level 1 data product by your firm. Refer to this link for a list of Suggested Detailed Usage Reporting Codes or see page 1 of this document. Vendors must receive prior approval from UTP Administration to use codes other than the suggested codes.
Column: K Row: 10	Text	8	SUBEFFDATE Effective Date of the Reporting Month YYYYMMDD. The day is required to be the first day of the month. For example, January 1, 2017 is 20170101.
Column: L Row: 10	Numeric	Integer	QUANTITY Total Product Inventory provided to the Subscriber for the SUBEFFDATE in Column K.
Column M Row: 10	Numeric	9	RPTID Report Title ID is a unique number assigned to the report title for a specific product. Please see Usage Reporting tab for the Report Title ID. This field is mandatory if billable items to your firm are included in the report. NORA will automatically sum up the quantities and enter the total number into the corresponding Usage reporting field in the Usage Reporting tab. Report Title ID is not required for datafeeds.

EXAMPLE: DETAILED REPORTING (VRXLS FORMAT)

TEST												
XX State Street, 1st Floor												
New York, NY												
VID: TEST												
Contact: Mr. Test												
Email: marketdata@test.com												
Telephone: XXX-XXX-XXXX												
SUBNAME	ADD1	ADD2	ADD3	City	State	POSTAL CODE	Country	VAN	PROCEDURE	SUBEFFDATE	QUANTITY	RPTID
Datafeed 1	Two Test Lane	5th Floor		Test	MA	02210	US	POTA-NY1		9	20170701	1
Datafeed 2	Two Test Lane	5th Floor		Test	MA	02210	US	POTA-NY2		99	20170701	1
Datafeed 3	Two Test Lane	5th Floor		Test	MA	02210	US	POTA-NY3		999	20170701	1
Datafeed 3	Two Test Lane	5th Floor		Test	MA	02210	US	POTA-NY4		9999	20170701	1
Subscriber 1	Two Test Lane	5th Floor		Test	MA	02210	US	POTA-NY5		99999	20170701	1.XXXXXXXXXX

UPLOADING DETAILED REPORTING









In order to upload a Detailed Report, please follow the instructions below.

1. Log into [NORA](#) and select the Detailed Reporting tab.
2. Select 'Choose file' to browse and select the file, with naming convention "CSV_DISTID_YYYYMM_UTP".
3. Select upload.
4. Upon a successful submission you will receive a notification email for receipt of the Report submission and a second email upon processing. If errors are found, please correct and reload the file. The name of the file does not need to change when reloaded.

HOME USAGE REPORTING ACTIVITY REPORT **DETAILED REPORTING** MANAGE ACCOUNTS UPDATE PROFILE CONTACT US FAQ LOGOUT

Detailed Reporting Upload Page [Help](#) [Hide](#) [Top](#)

Please click icons below to view Policies, Procedures, Templates and Product Mapping.

Nasdaq - U.S. & Europe	UTP
   	   

Please check file format before uploading. The file naming convention is "CSV_DISTRID_YYYYMM_PRODUCT".

- **CSV** is a constant.
- **DISTRID** is the four-character Distributor/Vendor Id, for example ABCD. Your four-character Distributor/Vendor Id can be found on the home page of your NORA account, next to your organization's name.
- **YYYYMM** is the year and month of the file, for example 201701 for January 2017.
- **PRODUCT** is the product line, please use "UTP" or "NASDAQ".









No file chosen

Detailed Reporting Dashboard:

HOME USAGE REPORTING ACTIVITY REPORT **DETAILED REPORTING** MANAGE ACCOUNTS UPDATE PROFILE CONTACT US FAQ LOGOUT

Detailed Reporting Upload Page [Help](#) [Hide](#) [Top](#)

Please click icons below to view Policies, Procedures, Templates and Product Mapping.

Nasdaq - U.S. & Europe	UTP
   	   

UTP Data Policies Detailed Reporting Template Instructions View Product Mapping

MAPPING TO EXCHANGE PRODUCT CODE

In order to successfully upload a VRXLS file, the Distributor/Vendor Product Codes must be mapped to the appropriate Exchange Product Code. Please view your firm's current product code mapping by clicking the corresponding icon on the Detailed Reporting Dashboard. If new codes have not been mapped, NORA will alert

the user with an error message upon file upload and direct users to the mapping page. Alternatively, users may map codes prior to file upload. Please follow the instructions below to map new product codes. Product codes only need to be mapped once.

1. In NORA, go to the Detailed Reporting tab
2. Click on Add/View Product Mapping icon
3. In the Add Product Mapping-UTP, please complete the following:
 - Enter your four character Vendor ID. Your firm's four-character Distributor/Vendor ID can be found on the home page of your NORA account, next to your firm's Vendor Name. This ID is assigned by UTP Administration.
 - Enter the Distributor/Vendor Product Code. For Example: 993384. Please see suggested [UTP Detailed Reporting Codes](#).
 - Enter the Product Description: For example: UTP Level 1 Professional-External.
 - In the drop down list under Market Data Product, select UTP Level 1.
 - In the drop down list under Exchange Product Code, select the one that correlates with the selection you entered under Vendor Product code. Example: (993384) UPT Level 1 Professional- External-Billable.
4. Select save.
5. Once the products are mapped, please re-upload your file by selecting "Upload file" under the Detailed Reporting tab.

EXAMPLE: PRODUCT MAPPING

Add Product Mapping - UTP	
Please map to Product Code one at a time. Screen will refresh after each product code is mapped.	
Distributor/Vendor ID:	<input type="text" value="TEST"/> *
Distributor/Vendor Product Code:	<input type="text" value="993384"/> *
Product Description:	<input type="text" value="UTP Level 1 Professional-External"/> *
Market Data Product:	<input type="text" value="UTP LEVEL 1"/> *
Exchange Product Code:	<input type="text" value="(993384) UTP Level 1 Professional – External - Billable"/> *
<input type="button" value="Save"/>	

ERRORS MESSAGES

Common errors may include but are not limited to:

- Missing Header Row Data Elements
- Missing Detail Row Elements
- Incorrect format
- Field exceeds Maximum Length of characters
- Unmapped Product Codes
- Missing Report Title ID for Reportable/Billable items

It is the Vendor's responsibility to correct all errors to ensure the file can be uploaded properly.

If you have additional questions, please contact Admin@UTPPlan.com or +1 301-978-8080.